

Understanding and Promoting Lifelong Learning with University Collaboration for Better Health and Well-being in the Learning City Frame of Pécs_HUN

Inclusive Learning Cities for Senior Citizens

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Global Learning City Programme in Pécs_HUN

eucen SMILE event/Autumn Seminar for 2023 in Barcelona
17. November, 2023.





Where in Europe?



Pécs – The City of Culture

[Pécs | UIL \(unesco.org\)](https://unesco.org)



Where in Hungary



The University of Pécs as initiator of Learning City-Region Programme

[University of Pécs | International Centre \(pte.hu\)](http://pte.hu)

- Learning City-Region Projects from 2004 to 2012

- LILARA



- PENR3L+

- R3I+

R3L+

- EuroLocal

EUROlocal
connecting the dots...

- PASCAL PURE



- **WHO Healthy City** mindset in Pécs since 1998



- Committee of the Regions – EDUC Seminar in Pécs and Communication in September 2006.

- PASCAL Observatory Conference in Pécs - 2007

- Pécs – **Cultural Capital of Europe – 2010**



- **Green-Capital aspirations** since 2012

- **Pécs to join the UNESCO UIL's GLCI initiative survey in 2013**

- Pécs establishing its **Learning-City Region Forum in 2014**

- The City Council of Pécs, in association with the University of Pécs, submitting its **UNESCO Global Learning City Application to UIL in 2016**

- **The House of Civic Communities to take the co-ordination of the Pécs Learning Festival in 2017**



Collaboration with Several Stakeholders



The focus of inclusive policies and practices in Pécs

- The Learning City Programme of Pécs was established by 2017 so as to **promote both participation and performance in learning**;
- The Global Learning City Programme in Pécs has been formulated to **develop access to formal, non-formal and informal learning supported by programmes based on inclusive policies set by stakeholders involved**.
- Inclusive policy to address barriers of learning for disabled citizens:
 - **Socially disabled**
 - **Mentally disabled**
 - **Physically disabled**

disabilities may lead to learning difficulties and lack of participation
- **Groups of Civic activists involved to tackle the problem through collaborative actions based on trust, equity with mutual benefits and attention.**



MellearN

Strengthening Community and Community Learning through Learning Festivals

- **Topics of the 2017 Learning Festival of Pécs:**
 - Culture and arts;
 - Environment, green Pécs;
 - Knowledge transfer and skills development.
- **Topics of the 2018 Learning Festival of Pécs:**
 - Environmentally conscious? Sustainable environment in and around Pécs;
 - Place and Values – Cultural Heritage of Pécs;
 - Is it easier to do things together? Intergenerational learnings and partnerships for skills development.
- **Topics of the 2019 Learning Festival of Pécs:**
 - Culture and Arts bring you closer to Learning – Learning through Music, Dance and Performative Arts;
 - Learning through Move, Sport for Health;
 - Learning Environment – Learning in Environment.
- **Topic of the 2020 Learning Festival of Pécs:**
 - Learning together: Culture and Community



Strengthening Community and Community Learning through Learning Festivals

- **Topics of the 2021 Learning Festival of Pécs:**

- Community, Culture and Values;
- Environment, Settlement and Community – Learning Sustainability
- Voluntary work, Inclusion and Aid towards Vulnerable Groups

- **Topics of the 2022 Learning Festival of Pécs:**

- Smart City – Creative City – Learning City
- Value, Tradition and Identity
- Inclusion, Integration and Engagement



- **Topics of the 2023 Learning Festival:**

- Forming the Learning City into a Smart and Creative Community
- Identity – Belongingness and Tradition
- Environmental and Health Education



- **Two videos:** video1 - on Health and well-being/[attached](#)
video2 – Pécs Learning Festival2123 - <https://youtu.be/NlIdtAugpTE>





NORWAY GRANTS SUPPORTED PEER GYNT PROJECT
OF THE EDUCATORS' CENTRE ASSOCIATION AND ITS
HOUSE OF CIVIC COMMUNITIES WITH ASSOCIATED
PARTNERS SUPPORTING SOCIAL INCLUSION

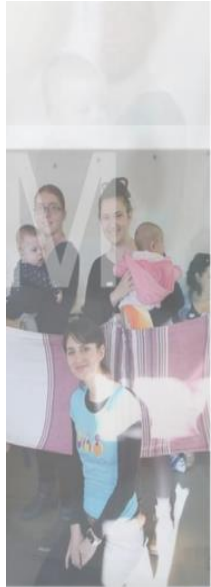


<http://peergynt.hu/kezdolap/#programok>

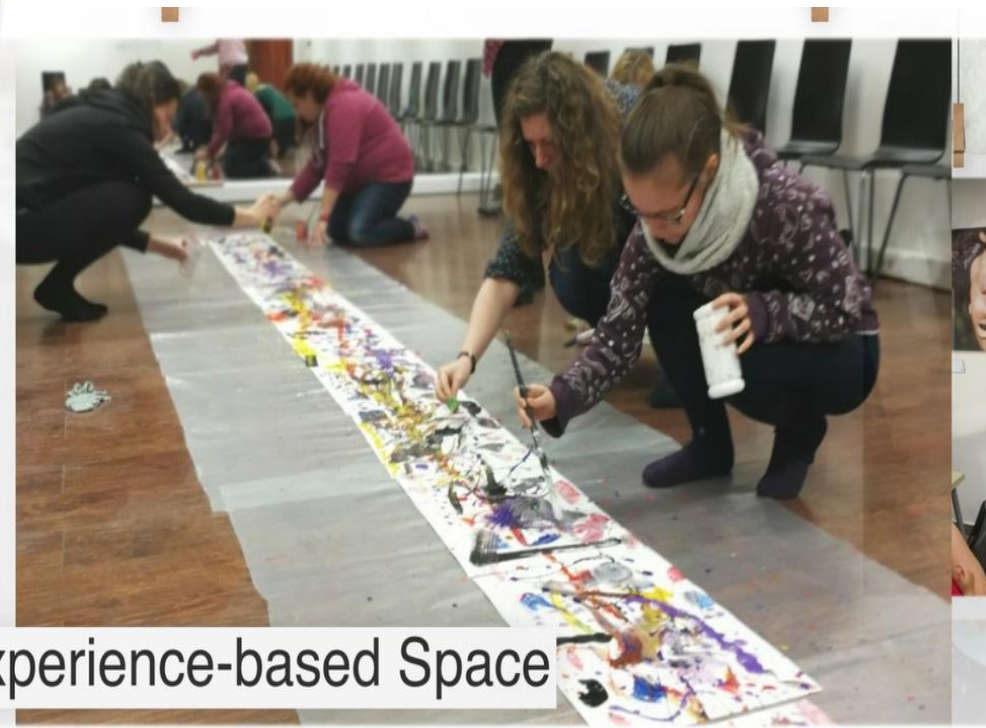


Conscious Way of Life





Kiddy Ladder



Creative and Experience-based Space

 PÉCS
THE CITY OF
CULTURE





PÉCS COMMUNITY FOUNDATION AND ITS CROWDCAST 2021 PROGRAMME TO COLLECTS DONATIONS AT A SPECIAL LIVE EVENT AS CIVIC ACTIVIST MOVEMENT FOR COMMUNITY INITIATIVES OR TO SPECIAL COMMUNITIES IN PÉCS SUPPORTING SOCIAL INCLUSION



PÉCSI
Közösségi
Alapítvány



<https://pecsikozossegialapitvany.hu/tevekenysegek/projektjeink/elo-adas-2021/>



Association of Parkinson Patients





SHORTEN YOUR FOOD CHAIN



Rendelés indult

Pécs Basket Association





Vince Stream Regatta

 PÉCS
THE CITY OF
CULTURE





PEOPLE FIRST PÉCS – ACCESSIBLE LOCATIONS FOR PEOPLE WITH PHYSICAL DISABILITIES



<https://peoplefirst.hu/en/helyszinek/>





Accessible places in town for equal opportunities





Senior Academy of Pécs

“How to motivate adults, especially seniors, to take up education in a post-pandemic society?”



Approaches

- society-oriented
- to facilitate active aging
- purposes:
 - intergenerational learning
 - experience-based learning
 - bottom up/grass-route organised learning groups

Senior Academy of Pécs

- since September 2014
- more than 900 senior students (60+)
- 7 lectures per semester about the questions and effects of ageing (society, learning, psychology, economy, history of Pécs, cultural studies)
- certifications





ACTIVITY, INTERGENERATIONAL LEARNING

COMMUNITY
DEVELOPMENT

SENIOR
VOLUNTEERING

COURSES, LEARNING GROUPS

LECTURE

LECTURE

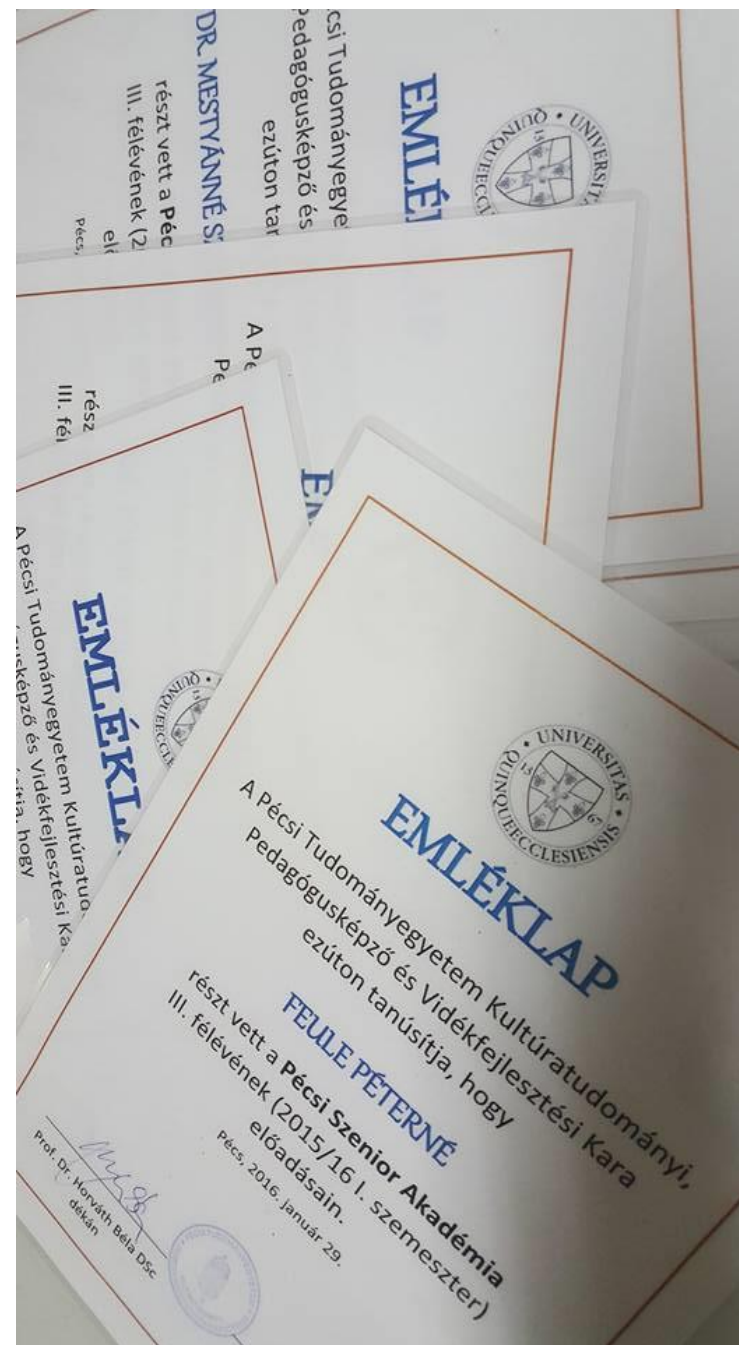
LECTURE

Thematic Learning Groups of the Academy

Senior Tourists Group
Board Gamers Group
Yoga Group
Bridge Group
Gardener's Group



- 120-150 certificates per semester with full of lectures and seminars
- Additional programmes: the performers are seniors (dance, poems, handicraft)



Active Aging Foundation



Founded in 2016
education, research, organising,
support



LEARNING FESTIVALS IN PÉCS



The Impact of COVID-19

- outdoor programmes only
- surveys, researches
- online connection, excluding (digital literacy)
- restart: March 2022.





aktividoskorert.hu

www.facebook.com/szeniorakademia

www.facebook.com/groups/690741324355597/



Two major clusters of the Network:

- Education for Sustainable Development
- Health and Well-being



UNESCO Global Network of Learning Cities 2013-

UNESCO Cities Platform - <https://en.unesco.org/unesco-for-sustainable-cities>

- UNESCO Creative Cities Programme
- UNESCO Global Network of Learning Cities ✗
- Megacities Alliance for Water and Climate
- Disaster Risk Reduction and Resilience
- International Coalition of Inclusive and Sustainable Cities
- World Heritage Cities Programme
- Media and Information Literacy Cities
- UNESCO-Netexplo Observatory Cooperation on Smart Cities



Dimensions of RDI through University Lifelong Learning

- Partnerships with ASEM LLL HUB and its RN6



- Engagement in the UIL and its GNLC Cluster on Health and Well-being



- Strong ties to EUCEN and AEA_UniWürzburg



- Central-European HUB for PASCAL Observatory



- Working close with EPALE Hungary



Roles of HEIS to identify ways of knowledge transfer and skills development transfer through learning cities

Key Issues with participatory/inclusion concerns:

- Discovering effective ways of knowledge transfer through community collaboration and exchange
- Celebratory events to develop learning culture and recognise benefits of learning
- Identification and demonstration of new/atypical places of learning
- Learning culture is built in common and shared ways
- **Clear emphasis on intergenerational and intercultural focuses**
- Turning attention to vulnerable groups
- Dimensions of sustainability brought into public discourse and dialogue
- Infrastructure of learning is provided by providers of formal, non-formal and informal places of learning
- Necessary life skills are developed through communities of practice
to collect and share



Annual Learning cities conferences/intensive workshops in Pécs with special focuses



- (2018) Learning Cities and Culture Working Together
- (2020) Roles of City Councils and Respected Stakeholders in the Development of Learning Cities
- (2022) Connecting Creative, Smart and Inclusive Dimensions of Urban Developments Responses from Learning Cities and Regions
- (2023) Learning cities as agents of sustainable communities through lifelong learning, social capital and effective people and place management





Core Approaches

Key Issues:

- **Learning – Adult and Lifelong Learning – intergenerational approaches**
- **City-Region format to address challenges of inclusion**
- **Actors/players/stakeholders with practice-based engagements**
- **Networking – collaborations, Events/Festivals**
- **Goals and Demands – in between Community and Individuals**
- **Global initiatives/local realities**
- **Promoting **equity and fairness** in the context of access and opportunities in learning**
- **Core frame: Community Learning – Learning communities**

to collect and share



How is cooperation and partnership within a learning city fostered between municipalities, formal educational institutions, civic learning organisations, companies, other types of non-learning organisations?

Relevant focuses:

- **Initiation of platform-building**
- **Project-based piloting and getting acquainted with examples of good practice**
- **Organising workshops and intensive programmes with cities/municipalities having been engaged with learning city orientations**
- **Stakeholder collaborations**
- **Public discourse upon the benefits of building a learning city – attention to choices and limitations**
- **Development of smaller communities of learning within city, like districts, neighbourhoods, families, etc.**
- **Turning learning festivals and other celebrator events to highlight the**

Power and Joy of Learning



Reflections from Global Learning City Pécs

- Our **Programme is based on mutual collaboration** of the City of Pécs and the University of Pécs having called for a **wider partnership** amongst organisations, institutions and associations, engaged in lifelong learning, to promote knowledge, skills development **to prepare our urban-based communities for changes, challenges with social, economic and environmental dimensions**

- The past seven annual **Learning City Festivals in Pécs have demonstrated attention and combined focus to topics** as employment, community engagement, family and environmental care, arts and other forms of expression, culture, sciences and regional/urban development, ICT, health and well-being, ESD to form necessary skills, capabilities and competences of individuals and their communities **through LLL for better life with respect and understanding**

- **Pécs**, as a former Capital of Culture in Europe, a UNESCO World-Heritage awarded City, one of the holders of UNESCO Global Learning City (2017) Award **represent learning city movement of GNLC to collect and share** good practices, recognise diversity with looking back to past so as to reflect to present **with a strong vision for the future based on collaborations and curiosity from Local to Global with intergenerational focus**

Find more at: www.ptf.ckh.hu

What can universities do to stimulate a more joint approach to learning within a region/cities to acquire skills for life?

Recommended actions for universities:

- Explain the mutual benefits of learning city developments for urban-based communities
- Empower communities through collaborations to build trust, better identities and resilience in an age of uncertainties
- **Bridge learning city developments to effective forms of skills formations and local/regional skills coalitions**
- **Make municipalities plan and formulate policy, law and better financing** to improve participation and performance in adult learning as part of strategic thinking in LLL
- Accelerate actors/players/stakeholders with practice-based engagements
- Support efforts of inclusive, equitable and creative actions of learning in sustainable communities so as to

Leave No One Behind



Pécs is a Learning City to promote Inclusion, Health and Well-being

